

## INTRO

KYOprint Packs are a new way to buy your copying and printing facilities.

Instead of purchasing the machine, the warranty and the toner as and when required, a KYOprint Pack wraps everything up in a single, simple contract: the equipment, the on-site cover and the consumables.

Furthermore, because Kyocera has an unrivalled range of multifunctionals and printers, you can purchase all your document input and output facilities from a single source. You can continue to work with your existing reseller.

This can simplify your internal administration and relieve your IT department of the headaches associated with providing print services.

## HOW KYOPRINT PACKS WORK

KYOprint Packs are a new way to buy your copying and printing facilities.

Instead of purchasing your machine and warranty cover separately and then buying consumables as and when you need them, a KYOprint Pack provides you with everything you need in a single transaction.

When toner runs out, you only have to call a number to have a replacement sent to you; there's no need for another purchase.

If you have a question about the printer or multifunction copier, all you have to do is call the same number.

Everything you need to keep your printing and copying facilities running is just a phone call away.

Comparison graphic (3yr timeline) required:

Traditional way: shows purchase of machine, then purchase of maintenance cover, then lots of instances of new colour and mono toners.

KYOprint Pack way: shows initial purchase of machine and KYOprint Pack contract, plus occasional purchase of additional mono or colour KYOprint Packs.

## THE SIMPLE OPTION

With the availability of KYOprint Packs, you can now buy your multifunctionals and printers from the same reseller. You can deepen your commercial relationship and generate extra economies.

Before you sign a KYOprint Pack contract there is no need for a disruptive print audit to determine your print volumes. There's no penalty if your estimate is wrong; you won't end up paying for pages you don't print nor will you receive excess page bills.